



AMERICA LO NATS TELUGU AMMAYI Telugu Beauty Pageant



NATS TELUGU AMMAYI

We are pleased to announce a unique twist at the upcoming NATS SAMBARALU to the evergreen beauty pageant. While pageants have traditionally been a great platform to bring out the best of our culture and traditions, we want to take this one level higher to showcase the 'Telugutanam' in us even further.





NATS TELUGU AMMAYI

We want to show the world how our Telugu Ammayi looks, dresses and speaks. We want to show the poise, the elegance and the myriad cultural variations that exist in the different geographies of our 2 Telugu states. Come and participate with all your enthusiasm and make this a grand success!

ELIGIBILITY

To be eligible for the NATS Telugu Ammayi USA Pageant, you must adhere to the following criteria

- All contestants must be in the age groups mentioned within each category.
- Contestant should be of Telugu origin.
- Should be of excellent moral character.



CONDITIONS

- Finalists should be available to participate in the main NATS CONVENTION on May 26-28, 2023
- Contestants should display high level of ethical behavior throughout the Pageant process.
- Any misconduct or unfair competitive actions by any contestant will result in disqualification..



Competitions will be fair

- A panel of judges (3/5) will be judging the pageant. All judges will judge in an impartial manner. Any conflict of interest shall be reported to and resolved by the event coordinator.
- Each judge will have a rubric to judge the performances and winners will be determined by judges and judge's decision is Final.



Deadline for Registration

- ☐ The last date to register for NATS Telugu Ammayi Dallas is **Apr 07th, 2023**
- ☐ Please note that any information provided in the registration form is subject to any change.





Prepare for competition

- There will be one rehearsal before or on the actual day of the event and contestants are encouraged to come attend the rehearsal to understand the walk pattern and formations. More info on this will be provided closer to the event date.
- All contestants will give consent and permission for NATS to televise, record or film the pageant, media use of any portion or all of the competition and in future if any potential sponsor wants any of the contestants to advertise their product, the contestant should be willing to accept the offer.

Competition Group vs Age Group

The Pageant will have 3 categories:

Category-1: Teen

Age: 18 yrs and below

Title: Muddu Gumma

Category-2: Miss (unmarried)

Age Group: 19 yrs and above

Title: Kinnerasaani

Category -3: Mrs (married)

Age Group: 19 yrs and above

Title: Kavya Naayaki



PLEASE NOTE

A minimum of 5 Contestants are required to run each category

Each category will have :

1st Place Winner

2nd Place Runner-up

3rd Place winner.





3 Different rounds within each category

Round 1-Introduction: Aaharyam

We encourage all contestants to speak in Telugu to present the district they choose with interesting and accurate information in the given 3 minutes time slot. Bonus points for those who can imitate the dialect of their chosen district. Through their dressing, hairstyles, hair accessories and jewelry, contestants should represent the chosen district as accurately as possible. Meaning, you must pick the traditional weaves and jewelry popular to that district. We encourage appropriate props apt to the chosen district.

Districts to pick from are

- Krishna, Guntur, East Godavari, West Godavari, Vishakapatnam, Srikakulam, Prakasam, Nellore, Chittur, Kadapa, Ananthapuram, Hyderabad, Karimnagar, Warangal, khamam, Nallagonda, Nizamabad, Adilabad, Medak, Kurnool, Vijayanagaram, Rangareddi, Mahaboobnagar.
- Choice of district will be on a first come first serve basis. And once you chose a district, you can't change.





Round 2-Talent: Praaveeniyam

- All contestants in the Teen, Miss and Mrs category will be required to participate in the Talent round. The talent round of the Pageant will be no longer than 3 minutes in duration and can be a vocal, dance, acting, instrument recital, alternative performance, gymnastics, magic, act, sports related act, muggulu display, flower décor..etc or any other performing arts activity
- Your talent can either be displayed live, or can be pre-recorded for us to display on the screen. Pre-recorded videos have to be of high-quality, and with the contestants name and category displayed at the bottom right of the screen all throughout the 3 mins. Videos can be shorter than 3 mins but cannot be longer than 3 minutes

Round 3- Q and A:(Swabhavyam)

- This is a question answer round. Each contestant will answer (in max 1 minute) 1 question picked out of a bowl either in English or Telugu.





It's a Natural Pageant: (Sahaja Pradarasana)

A NATURAL PAGEANT” means that the contestants should represent ‘telugutanamu’ in their demeanor throughout the contest and will not be permitted to wear revealing outfits and excessively gaudy and false representation of themselves with heavy make up/ skin lightening sprays etc.)

Behavior: (Pravartanam) All contestants MUST abide by the Rules and Regulations herein and should, at all times, display first-rate manners, etiquette and team spirit and exercise fellow sportsman-like behavior to all other contestants. Any Contestant, family member or guest found to be displaying inappropriate conduct shall be automatically disqualified from the pageant without refund of Registration Fees

Moral Character: Naitikatvam

Contestants taking part in any of the 3 categories must be of good moral character, possess grace, elegance, social skills and etiquette. All Contestants should never been convicted of a crime or have had any criminal charges pending against them and should not, in any way, have been engaged in any activities that are characterized as dishonest, immoral or indecent.

Acts of Nature: NATS will not be held responsible in the event that an act of nature, severe/bad weather or power failure causes the Pageant to be canceled or postponed.





Valuables:

It is imperative that all garments, valuables and any personal property be brought to the pageant in a "Lockable" suitcase clearly marked with your name. NATS organization will not be held responsible for any damage, theft, loss of property that may arise.

All rights reserved :

One or all rules can be changed by the Pageant Director as deemed appropriate.



THANKS